

Sega Enterprises

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News Release

SEGA®

SEGA CORPORATION

June 27, 2002



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Appointed board of Directors, Auditors, and Officers

SEGA CORPORATION is pleased to inform you that the board of directors and auditors of the Company were appointed at the 44th ordinary general annual meeting of shareholders ("Meeting") that took place today and, at the meeting of the board of Directors of the Company held today after the "Meeting," the titles and responsibilities of the directors were determined and the officers of the Company were appointed. The details are as follows:

Chairman and Director

Yoshiji Fukushima

President and Representative Director

Hideki Sato

COO and Representative Director

Tetsu Kayama

Representative Director and Senior Executive Officer

Akira Nagai

Directors

Hisashi Suzuki

Masahiro Aozono

Muneaki Masuda

Standing Auditors

Kazutada Ieda

Iwao Nishi

Auditors

Kinsuke Miyazaki

Yoshiyasu Gemma

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CFO and Senior Executive Officer

Shunichi Nakamura

Executive Officers

Keiji Mori

Masanao Maeda

Yasuo Tazoe

Hidekazu Yukawa

Yu Suzuki (Promoted)

Hisao Oguchi (Promoted)

Yuji Naka (Promoted)

Akira Sugano (Promoted)

Officers

Shoichi Yamazaki

Takeshi Uehara

Tokinori Kaneyasu

Toshiya Tabata

Ryoichi Shiratsuchi

Hiroshi Yagi (Newly Appointed)

Toshihiro Nagoshi (Newly Appointed)

Masahiro Nakagawa (Newly Appointed)

Hideaki Morishita (Newly Appointed)

If you have any question on this news release, please contact to Shoichi Yamazaki, Officer of the Company.

Tel: +81-5736-7111

June 27, 2002

SEGA CORPORATION
2-12, Haneda 1-chome
Ohta-ku, Tokyo 144-8531
Hideki Sato,
President

Notice of Resolutions of the 44th Ordinary General Meeting of Shareholders

Dear Shareholders:

You are hereby notified that the items below were reported and resolved at the 44th Ordinary General Meeting of Shareholders (the "Meeting").

Matters reported:

Report on the balance sheet as of March 31, 2002, and the business report and the income statement for the 44th business term (April 1, 2001 to March 31, 2002)

The Company reported the content of the above financial statements at the Meeting.

Matters resolved:

First Item: Approval of the plan for disposal of losses for the 44th business term

This matter was approved as proposed, and the Company decided to forgo the payment of dividends.

Second Item: Changes to the articles of incorporation

This matter was approved as proposed.

Third Item: Election of 7 Directors

Yoshiji Fukushima, Hideki Sato, Tetsu Kayama, Akira Nagai, Hisashi Suzuki, Masahiro Aozono, and Muneaki Masuda were reelected.

Fourth Item: Introduction of New Stock Option Plan

This matter was approved as proposed.

End